



Re-envisioning Our Online Presence!

Martha Canipe

Like most other organizations, Preservation Forsyth has recently been re-examining how best to continue our mission during a period of limited public interaction. The importance of social media as a method of communication was immediately apparent, but could we shift preservation projects and events in Winston-Salem/Forsyth County to a more interactive platform? Drawing on the various skill sets of our Board members, we're certainly going to try.



Although it has taken a bit of time to get up and running, we're excited to begin a new Preservation Forsyth Preservation Video Series. After putting out some feelers, several businesses and nonprofits volunteered to collaborate. Our first completed video featured the Historic Nissen House in Lewisville, NC. Saved from demolition by the Lewisville Historical Society and City of Lewisville, its rehabilitation and adaptive reuse has been ongoing for over a decade. Helping document this significant house was a pleasure, but more importantly, we hope the video will convey its importance in Forsyth County's history and development. (https://www.youtube.com/watch?v=xnXA3qo_6LA.)



Our second video - of the 1938 US Post Office and Federal Building, now the Historic Millennium Center - quickly evolved into a series of videos. Gregory Carlyle purchased the vacant structure at auction 25 years ago, beginning a restoration and rehabilitation project that continues today. The building has, over the years, housed the US Post Office, US Federal Court, US Attorney, FBI, US Marshals, military enlistment offices, and the IRS. The size of the structure, and the scope of its preservation, is substantial. We deeply appreciate Mr. Carlyle's gift of time and expertise in this project. (https://www.youtube.com/watch?v=axK93Eevk_0.)





We are quickly moving forward with several more videos, each of which will be posted on our Facebook page, our website *and* to our new Preservation Forsyth YouTube Channel!

(https://www.youtube.com/channel/UCPStzn6Z87eqWYkMbfyME_w?view_as=subscriber)

We invite you to check all three regularly over the coming months. We are also in the midst of a website overhaul, slowly working to add more content and resources. Thankfully, we live in a time when technology allows us to continue sharing our mission and work, even under difficult circumstances. Thank you for your continued support!